

# CRYSTAL DIAZ

## Experience

### Midan Marketing • Senior Copywriter

Charlotte, NC  
Tyson Fresh Meats, Chairman's Reserve,  
Open Prairie Natural Meats, Star Ranch Angus  
March 2021 – Present

### O'Keefe Reinhard & Paul • Copywriter

Chicago, IL  
Illinois Lottery, Chili's, Groupon, Ace Hardware,  
Chervon, New Business  
Jan 2018 – March 2021

### Rocket Camp

Atlanta, GA  
Mohawk Flooring, Fetch my Vet, Vivoom  
Freelance Writer / Dec 2017  
Creative Intern / Jul 2017 – Dec 2017

### The Fashion Foot • Writer

Fashion & Lifestyle Blog  
Tallahassee, FL  
Jan 2015 – Apr 2015

### TCC'S Eyrie • Editor-in-Chief

Literary & Art Magazine  
Tallahassee, FL  
Jan 2013 – Apr 2013

## Skills

Production experience, including scripting, casting, voice records, and script supervision.

Writing for video, social, digital, radio, retail, OOH, and everything in between.

Building brands from scratch and assisting with brand guidelines.

Writing for B2C and B2B audiences

New business experience

Proofreading and editing

Website development

SEO content writing

## Education

### The Creative Circus

Atlanta, GA  
Copywriting  
Dec 2017

### Florida State University

Tallahassee, FL  
B.A. / Media & Communication Studies  
Aug 2015

## Achievements

### Delta Epsilon Iota Academic

Honor Society  
Florida State University

### National Society of Collegiate Scholars

Florida State University

### Phi Theta Kappa International

Honor Society

TCC